



**FOR IMMEDIATE RELEASE**

## Hot Spring Spas of Iowa and the Twin Cities Launches "Get A Balanced Life Month" Campaign for January 2025

The campaign encourages slowing down & finding balance with small lifestyle changes.

January 1, 2025 — Hot Spring Spas of Iowa and the Twin Cities is proud to announce the launch of its "Get A Balanced Life Month" campaign, an initiative dedicated to helping people find harmony in their busy lives. The campaign, running throughout January 2025, encourages people to explore the wellness benefits of hot tubs, swim spas, and saunas as part of small, meaningful lifestyle changes.

"In today's fast-paced world, achieving balance is more important than ever," said Ryan Hutchison, General Manager of Hot Spring Spas of Iowa and the Twin Cities. "Our campaign is designed to inspire anyone to take simple steps toward a healthier, more balanced life. Whether it's unwinding in a hot tub, enhancing recovery in a sauna, or staying active with a swim spa, our products offer actionable solutions for everyday wellness."

### Join the Wellness Movement

As part of the campaign, Hot Spring Spas invites everyone to visit its website to [learn more](#) about the featured products and connect with a knowledgeable wellness consultant.

"We're committed to helping everyone lead healthier, more balanced lives," added Hutchison. "This campaign reflects our mission to promote wellness through hot tubs, saunas, and swim spas that make a tangible difference."

### About Hot Spring Spas of Iowa and the Twin Cities

Hot Spring Spas of Iowa and the Twin Cities has been a [trusted provider](#) of Hot Spring Spas and Freeflow Spas hot tubs, Endless Pools swim spas, and Finnleo saunas for over 40 years. With a focus on industry-leading products and exceptional customer service, the company is dedicated to helping individuals and families enhance their lives through hydrotherapy and heat therapy wellness solutions.