

Hot Spring Spas of Iowa & Twin Cities Announces Opening Of Seventh Store Ankeny, IA, location to feature Caldera Spas along with Hot Spring Spas, Endless Pools

Clive, Iowa, January 17, 2025: Hot Spring Spas of Iowa & Twin Cities is proud to announce the opening of its seventh store in Ankeny, Iowa. The new store will feature the company's lineup of Hot Spring Spas and Freeflow Spas hot tubs, Endless Pools swim spas, and Finnleo Saunas, along with the addition of Caldera Spas hot tubs.

"The city of Ankeny has been one of the fastest-growing cities in the country for years and it was the perfect place for us," Ryan Hutchison, general manager of Hot Spring Spas of Iowa & Twin Cities, said. "Not only do our current customers have a second location in the Des Moines metro for water care and service needs, but we're excited to help more people enjoy the health benefits provided by our product lines."

Inside the new showroom, located at 1555 SE Delaware, Suite R, Ankeny, IA 50021, customers will find dedicated areas for wet tests by appointment, a lounge area with seating, and a wide selection of water care products and <u>hot tub accessories</u>.

"Adding Caldera Spas to our lineup strengthens our ability to meet the needs and budgets of even more customers," Hutchison said. "These hot tubs deliver the same high-quality features of the Hot Spring Spas line, including saltwater and <u>FreshWater®IQ</u>."

A grand opening is tentatively planned for late March 2025. Follow Hot Spring Spas of Iowa's social media profiles — <u>Facebook</u>, <u>Instagram</u>, and <u>LinkedIn</u> — for an official announcement.

About Hot Spring Spas of Iowa & Twin Cities: For over 40 years, <u>Hot Spring Spas of Iowa &</u> <u>Twin Cities</u> has brought the industry-leading line of Hot Springs hot tubs, Endless Pools swim spas, and Finnelo Saunas to the upper Midwest. In January 2024, the company earned the prestigious Platinum Apex Award for the Central Region from Watkins Wellness, parent company of Hot Spring Spas.

For more information, press inquiries, or to schedule an interview, please contact Jessica Nelson, Marketing Manager, at jessica@hotspringgreen.com or (515) 270-8702.

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